LetStory

Pitch Presentation

More than 250 million tons of trash is produced each year in USA alone

http://www.statisticbrain.com

About 2.7 million abandoned animals are euthanized each year

https://www.dosomething.org

More than 4.7 million people are affected by earthquakes every year.

More than 1 million species have become extinct due to global warming.

http://www.conserve-energy-future.com

More than 17 million american women have been sexually assaulted in last 18 years

As many as 1.6 billion people lacked adequate housing

https://www.homelessworldcup.org

Motivation

- Make it easier to address issues

- Discovering issues

- Solving the problems

- Make the world to a better place

Solution

- Collaborative editor

- Majority voting system

- Supporting both text, video, images

- Engaging both requesters and workers
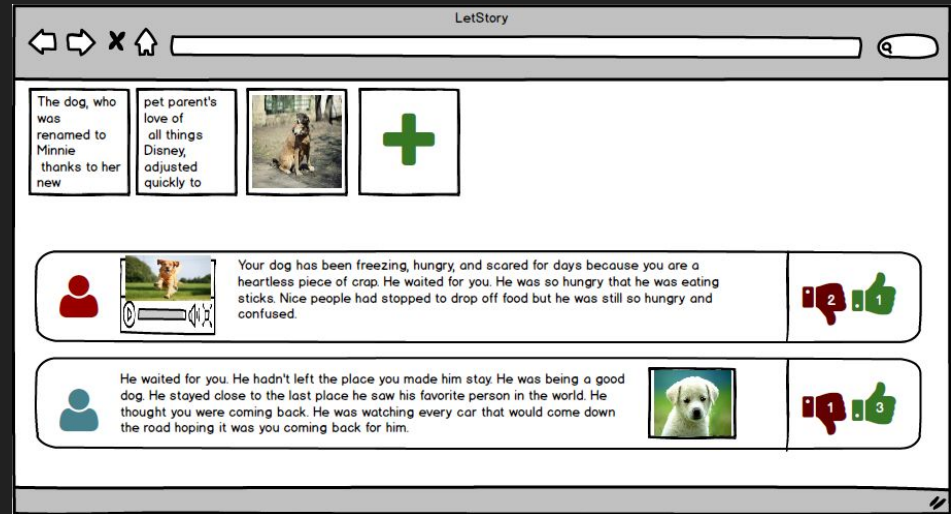
Tasks

- Resource collection

  Videos, photos and documents are used to inspire the writing

- Highlighting

  Workers point out the crucial content from the resources

- Creative writing

  Workers write freely based on the highlighted resources

1. Resource collection

- Requester provides some materials to frame the story and inspire writing.
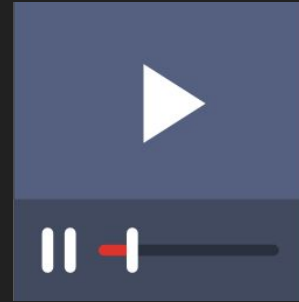- Resources can be complemented by the crowd.
- Workers vote for good resources.

2. Highlighting
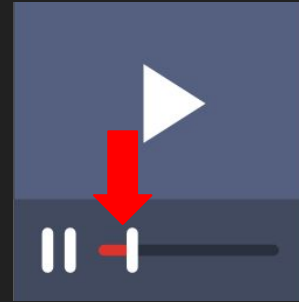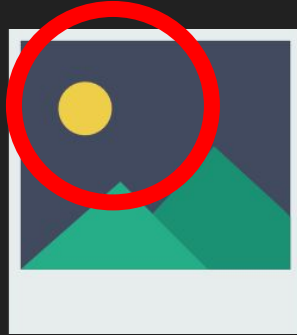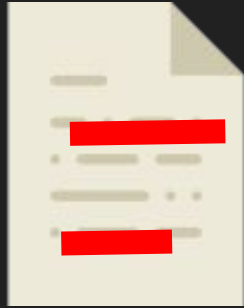
- Workers highlight sentences in the documents, circle out focus in photos, or select key frames in videos.
- Highlights are shown to all crowd in realtime.
- Workers vote for highlights.

3. Creative writing

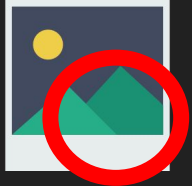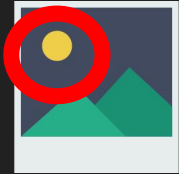Scooby was found abandoned on the streets of Miami scrounging for food in the trash. He was being abused by kids on the streets sadly.

They were seen throwing rocks and sticks at him. A police officer called us begging for our help and we quickly opened our arms to Scooby

Brady (fka Roscoe) is such a mama's boy!! He just loves to be held like a baby. It's the sweetest ever! Ma
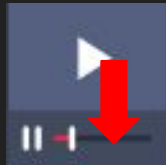
- Workers iteratively create stories for highlighted materials.

- Workers can not directly modify the created story but they can create different versions of stories for a single material.

- Workers will vote for the best versions in each paragraph and combine into one story.

Plan

Solicitation

Mockuping

Development

Testing
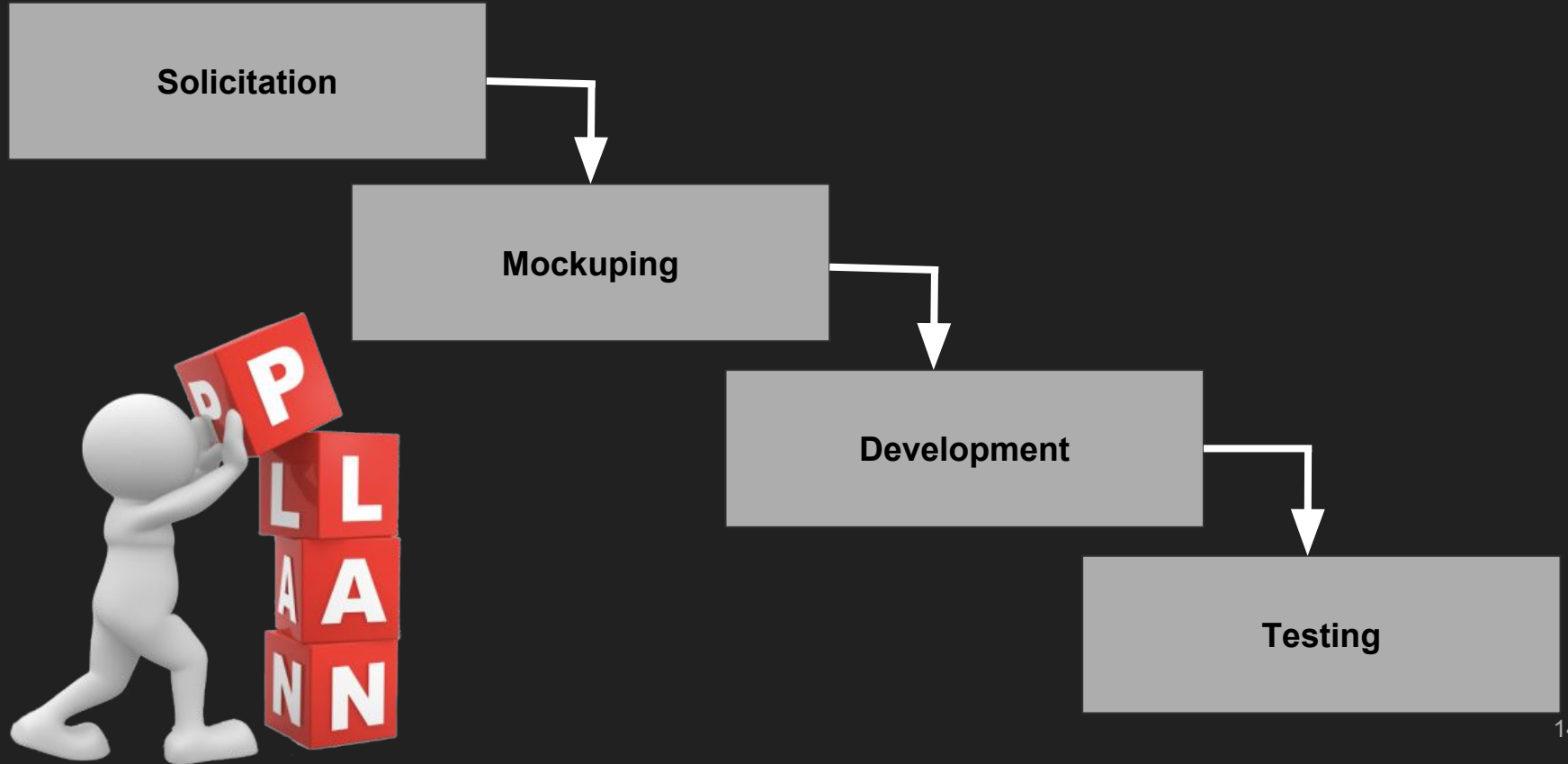
Development

- Front end

- Pickup stage

- Writing Stage

- Quality Assurance stage

React JS

Bootstrap
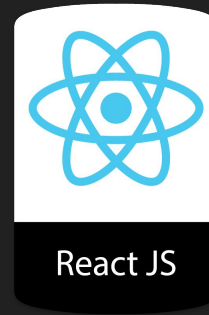
Front end (Miro)

- (Responsive) Graphic Design

- Templates (Editor, Landing page, Forms, Media Gallery)

- Simple administration console

Pickup stage (Goh)

- Uploading process (Compression of large file, Data type sorting)

- Voting System (Vote number limitation for media)

- Database (Data storage)

Writing stage (Jean)

- Editor (Backend processing, saving to database)

- Limitation of number of words

- Paragraph version (Show the paragraph with higher voting, updating version)

Quality Assurance stage (Oscar)

- Point system (Distribution of points, control worker's activities)

- Reputation

- Security & Authentication (Login and Sign up)

Q&A

Shall our group focus only in one kind of resource or use all of them in our platform?

Shout out : http://shoutkey.com/sepia