

Yekaterina, Nurzhan, Noé

#### Some previous insights

#### According to Spears & Lea De-individualization theory.

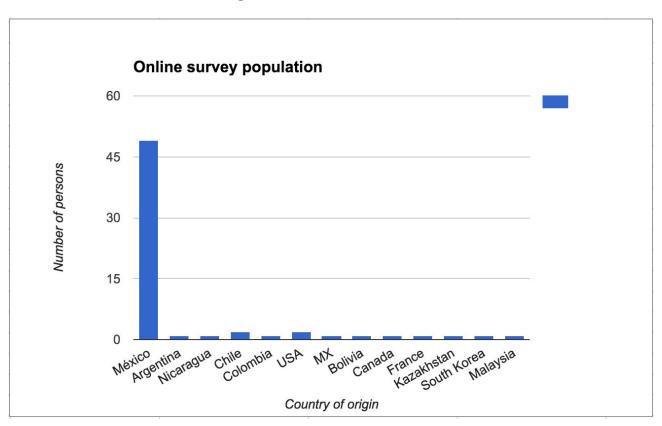
- De-individualization is a cognitive state produced by visual anonymity and physical isolation, two qualities that characterize much of the Models of Computer-Mediated Communication.
- When interactions via computer are prolonged in time, one meets a level of intimacy higher than that of face-to-face communication and the phenomenon of "hyperpersonal communication" is generated, by which is meant the propensity to emphasise the positive or socially desirable characteristics of the people with whom one interacts. [2]



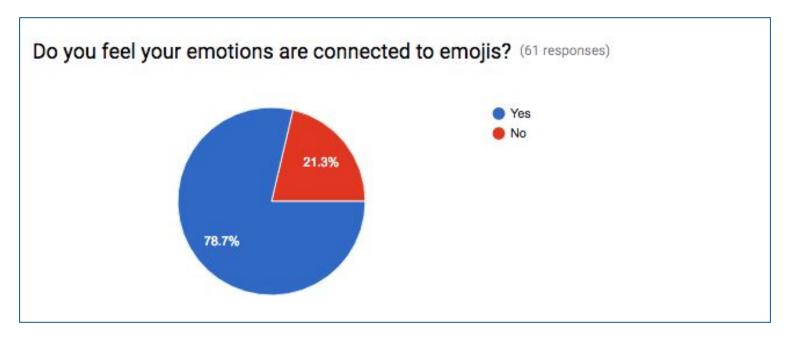
[1]Riva, G., & Galimberti, C. (2001). *Towards Cyberpsychology: Mind, cognition, and society in the internet age* (Vol. 2). IOS Press.

[2] Di Blasio, P., & Milani, L. (2008). Computer-mediated communication and persuasion: Peripheral vs. central route to opinion shift. *Computers in Human Behavior*, 24(3), 798-815.

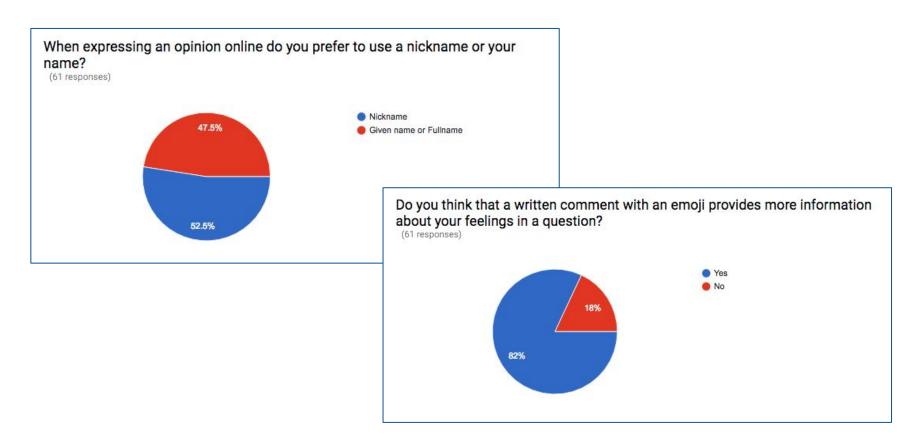
## Online survey about Q&A interaction



## **Some previous insights**

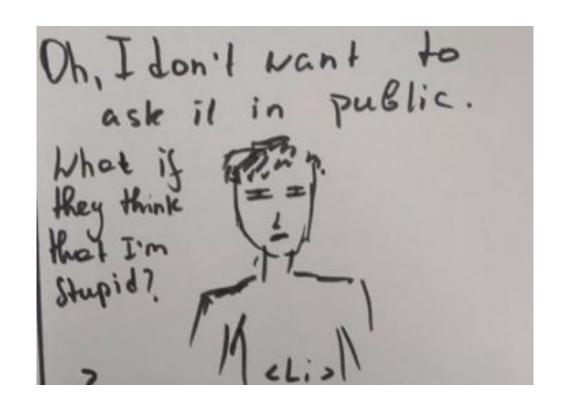


#### Results of Online Survey



#### **Problem**

- Provide students with the ability to leave a fine-grained feedback on the lecture and specific parts of the lecture linking it with the emotion they experience about it.
- From the other side, provide professors with the ability to analyze all the feedback and design their lectures proactively.



#### Main Tasks

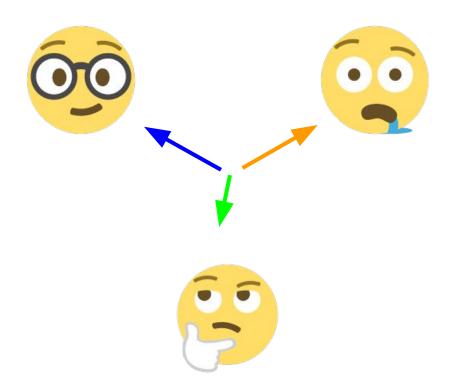
Leaving a fine-grained feedback on the lecture

Linking the feedback with an emoji

 Professors can see the feedbacks and reflect it on the later classes

 Students can upvote and downvote the feedbacks

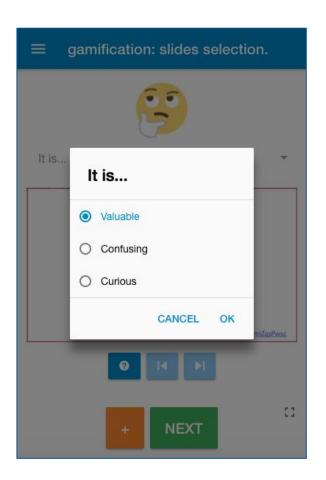
## Why is Minutu different?



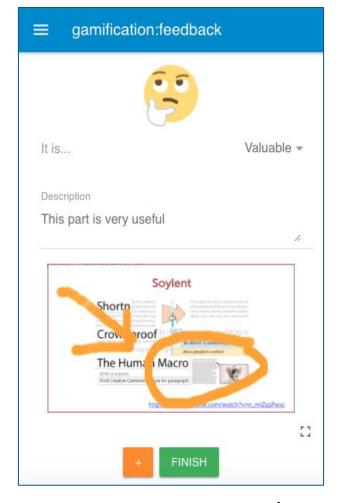


# INTERFACE





minutu.noedominguez.com





minutu.noedominguez.com

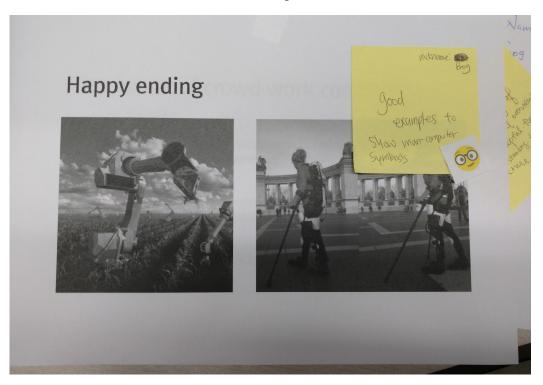
#### **Prototyping Tools**

- Progressive Web App:
  - App interaction on the mobile browser
  - Ionic Framework version 2 (WIP)
    - JavaScript, HTML, CSS.
    - Easy to export application that run natively on IOS and Android.
- API: Ruby on Rails version 4 RESTful API (WIP)
- HTML5 Canvas and CSS for drawing
- Emojis from emojione.com

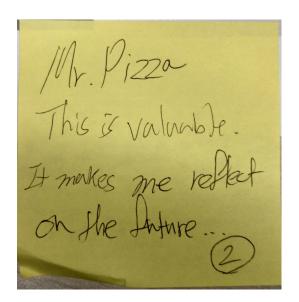


#### Live Deployment

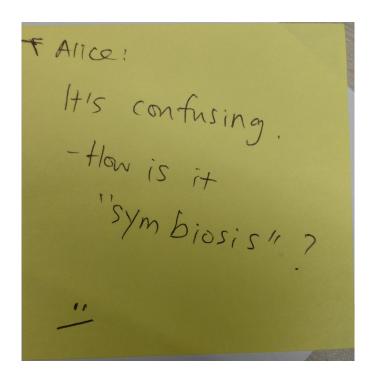
With the emojis

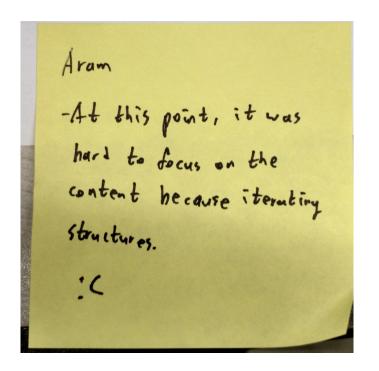


Without the emojis



### People who weren't meant to use emojis...

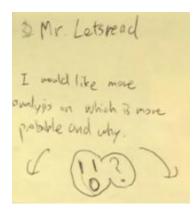




Final: Would you like us to include other tags for your comments?

#### Results of Live Deployment

- In general, it is easier to analyze the feedbacks supported with emojis because people express better true feelings.
- The group who used post its without the emojis tended to draw their own. :)
- Students liked that they can stick a post it on some specific place on the slide.
- Students liked the idea of nicknames and masking their identity.



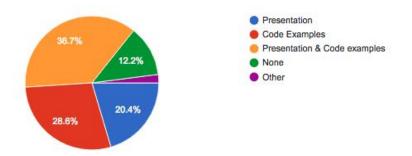
#### Online Survey

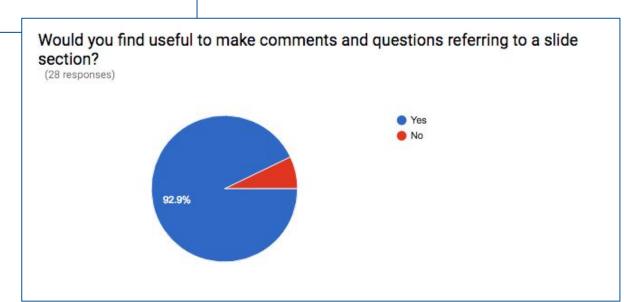
- RQ:Do people feel emojis let them express better their feelings?
- RQ: Are computer programmers learning from techtalk presentations online?

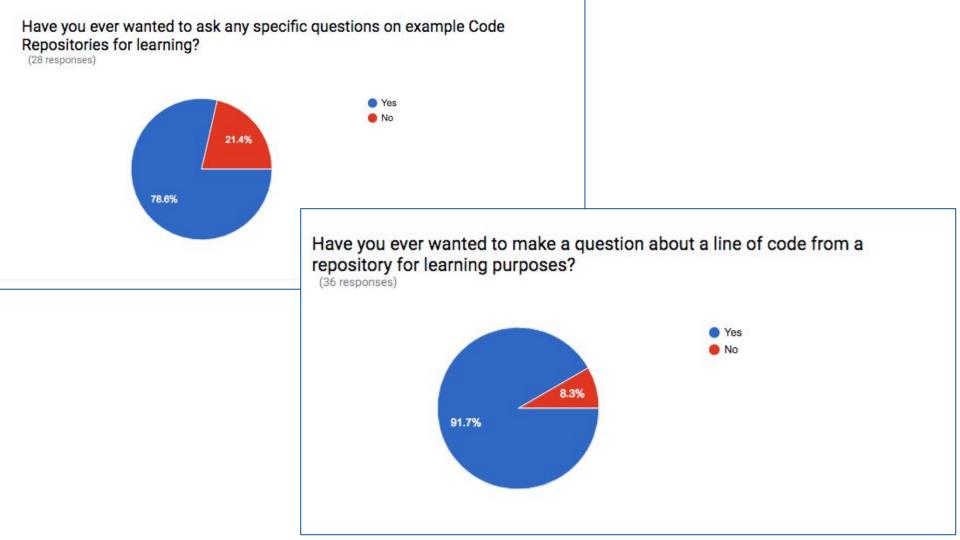
- If people feel like asking the questions or leaving the comments while learning using slides, blog posts, videos, etc.
- If people don't have a proper place to ask his/her question.
- If people think that their feedback will be more meaningful if linked with an emoji.
- If people want to use the nicknames or their real names.

Have you ever wanted to ask any specific questions about the materials presented in a video (presentation, code example, any other material)?

(49 responses)





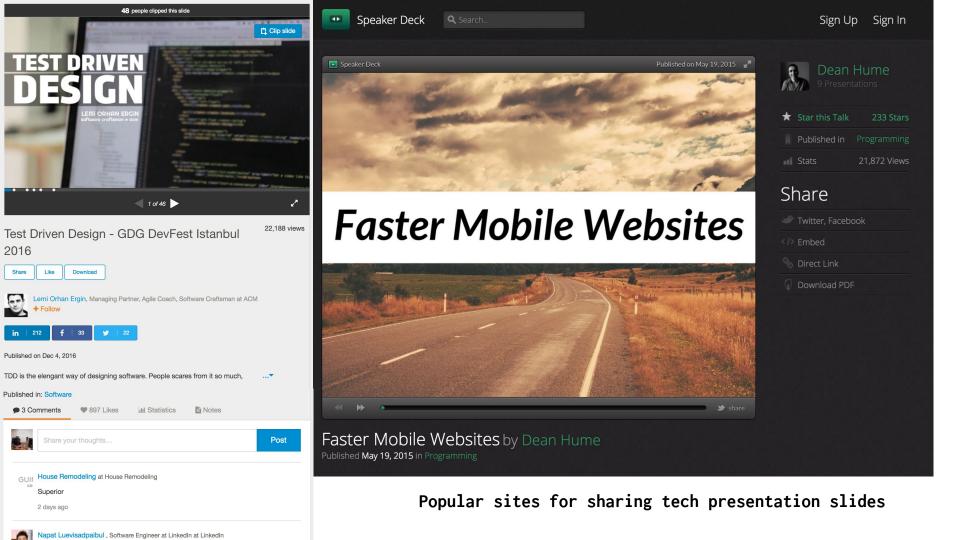


#### Limitations and Possible Improvement

- So far, users' input data is not saved
- Web-version, not mobile
- We thought it could be used for school programs but it can also be used for informal learning activities like techtalks.
- We need a better screening about the emoji matching to a feeling.
  - People have different perceptions about emojis.

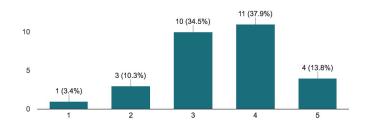
- ★ Ranking
- ★ Badges

# Insights about techtalk presentations online

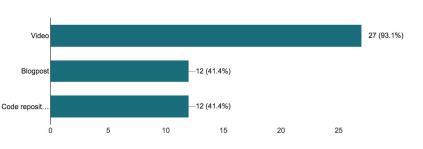


#### Insights about learning from techtalks online

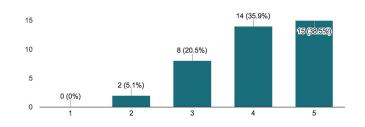




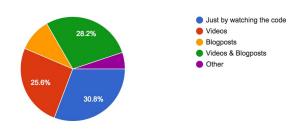
#### Did you learn from the presentation slides using (29 responses)

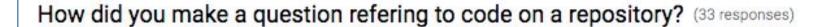


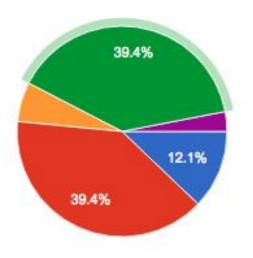
#### Have you learned from Code Repositories? (39 responses)



#### Did you learn from the code repository using (39 responses)







- I couldn't make the question
- Raising and issue
- On the Code with github
- Making a reference to the line in a chat, newsgroup, forum
- Other

## Q&A